

LIGHTHOUSE *to* LIGHTHOUSE HALF MARATHON & 5K

Sponsorship Package



Presented by



ABOUT THE EVENT

On Sunday, October 4, 2026, runners will gather for the inaugural Lighthouse-to-Lighthouse Half Marathon & 5K, a landmark event connecting the historic Point Clark Lighthouse to the iconic Kincardine Lighthouse with a route that follows the shoreline of Lake Huron.



More than a race, this lakeshore journey is a celebration of community pride, athletic spirit, and local heritage. Funds raised through this event support the equipment, tools, and spaces that help local health care teams deliver the best possible care. The 2026 event proceeds will help fund Bruce County's first MRI.

With its scenic course and meaningful impact, Lighthouse-to-Lighthouse is poised to shine as a beloved annual tradition.



YOUR IMPACT

The Lighthouse-to-Lighthouse Half Marathon & 5K is more than a race — it's a bold new community tradition that brings together runners, volunteers, and local businesses along one of the most breathtaking stretches of shoreline in Ontario. As a sponsor, you're not just supporting an event. You are investing in the health, vitality, and future of our lakeshore community.

WHY BE A RACE SPONSOR?

Visibility & Brand Recognition

Showcase your brand to participants, spectators, and the wider community through event signage, digital channels, and media coverage. Be seen as a trusted supporter of a high-profile, community-proud event.

Community Impact & Goodwill

Sponsorship directly supports fundraising for health care equipment and facility upgrades, creating a tangible legacy. Sponsors are celebrated as partners in building healthier, stronger communities — a message that resonates deeply with both employees and customers.

Engagement & Relationship Building

Opportunities to connect with participants, donors, and other community leaders through event activities, recognition moments, and ongoing stewardship. This fosters loyalty and pride among stakeholders, while strengthening ties to the region.



Sponsor Liaison

Mark Womack

Capital Campaign Manager

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Race Information

www.lighthousetolighthouse.ca

Race Director: Sarah Foster

Lighthouse-to-Lighthouse

SPONSORSHIP PACKAGES

BEACON SPONSOR

Our highest-visibility partnership

Includes:

- Logo on race shirts
- Logo on website + registration page
- 3 dedicated sponsor spotlights on our social channels
- On-site booth or banner at finish line
- Opportunity to speak at event
- Recognition in the participant video
- 5 complimentary race entries
- Inclusion in media releases



Be the first Beacon Sponsor and your logo joins the Chip Timer at the finish line!

HARBOUR SPONSOR

A strong visibility package

Includes:

- Logo on race shirts
- Logo on website + registration page
- 1 dedicated sponsor spotlights on our social channels
- Logo on event signage
- Recognition in the participant video
- 4 complimentary race entries



Be the first Harbour Sponsor to join and get your logo on the race bibs!

SHORELINE SPONSOR

A community-proud sponsorship level

Includes:

- Logo on website + registration page
- Logo on event signage
- Inclusion in a group thank-you post
- 2 complimentary race entries
- Recognition in a participant video



Continued

SPONSORSHIP PACKAGES

COMMUNITY SUPPORTER

A great entry-level for individual or business

Includes:

- Name on website
- Name on finish line thank you signage
- Group social recognition



LIGHTHOUSE KEEPER

The Lighthouse Keeper sponsors inspire fundraising momentum and highlight the leaders who power our event's success. Your sponsorship supports awards to the Top Fundraising Team and Top Three Individual Fundraiser awards, with your brand included:

- Logo on website + registration page
- Logo on event signage
- Group social recognition
- Recognition in the participant video
- Opportunity to present awards



PRODUCT PLACEMENT

We gratefully welcome product contributions to include in our participant event bags. We also welcome gift certificates or items to be used as prizes for participants and for fundraising teams. Please contact us for details on quantities required. We will work with each contributor to ensure recognition is meaningful and aligned with your brand.

IN KIND DONATIONS

Donations of products, materials, or promotional support are welcomed for consideration. Sponsorship level is determined by the actual value of the contribution (not retail). Please contact our Sponsor Liaison to discuss your in-kind contribution.